

## **KEEP YOUR HOLIDAYS FRESH SWEEPSTAKES - OFFICIAL RULES**

OPEN TO LEGAL RESIDENTS OF THE UNITED STATES 18 YEARS OR OLDER. VOID WHERE PROHIBITED BY LAW. INTERNET ACCESS AND A VALID EMAIL ADDRESS ARE REQUIRED TO ENTER THE CONTEST. PROFESSOR CONNOR'S, INC. DBA FRESHPET ("Sponsor") RESERVES THE RIGHT TO CANCEL THE SWEEPSTAKES AT ANY TIME. ALL SPONSOR DECISIONS ARE FINAL AND BINDING IN ALL MATTERS PERTAINING TO THIS SWEEPSTAKES. NO PURCHASE NECESSARY.

1. HOW TO ENTER: The Sweepstakes begins 12/1/11 12:00 AM (EST) and ends 12/20/11 12:00 AM (EST). To enter, go to [www.facebook.com/Freshpet](http://www.facebook.com/Freshpet) and click on the "Keep Your Holidays Fresh Sweepstakes" application on the left hand side of the page. Registrants will be required to input contact details and become a Freshpet Facebook fan if they are not one already. You may get up to 5 extra entries by sharing with friends on facebook. In order to enter the Sweepstakes, you must agree to these Official Rules. Sponsor is not responsible for any lost, late, undeliverable or undelivered entries.

2. PRIZES: All prize winners will be notified by email or telephone on or about 12/21/11. The winners are responsible for any applicable federal, state or local taxes on prizes. Prizes are non-refundable and nontransferrable. Sponsor reserves the right to substitute any prize with another prize of equal or greater value.

GRAND PRIZE WINNER (1): Winner will be selected through a random drawing and will win a \$1,500 cash voucher to the retail store of their choice.

RUNNER UP WINNERS (3): Winners will be selected through a random drawing and will win a \$250 cash voucher to the retail store of their choice.

3. RELEASE: All entries submitted become property of the sponsor. By acceptance of a prize, the winners release Sponsor from and against any and all costs, claims, damages, and injury to persons or property due to participation in the Sweepstakes.

WINNER LIST: To receive a list of the winners, send a self-addressed stamped envelope to: Freshpet, Attn: Keep Your Holidays Fresh Sweepstakes, PO Box 2157, Secaucus, NJ 07096-2157.